

FOR IMMEDIATE RELEASE
MONDAY, JUNE 12, 2017

MARAZZI RELEASES STRIKING, INSPIRED INTERIOR & EXTERIOR TILE COLLECTIONS

DALLAS (June 12, 2017) – Today, [Marazzi](#) announces the launch of three new tile collections, including wood-, marble-, and limestone-looks. These new collections feature ever bolder, classically-inspired aesthetics and join the well-established tile manufacturer's celebrated offerings.

"Our designers and the entire Marazzi team focus on both design and creativity when curating collections to bring best-in-class flooring solutions to our best-in-class customers," said Micah Hand, brand marketing manager, Marazzi. "Our three new collections offer trademarked bold aesthetic rooted in our Italian heritage. Combining the best of both old and new, we created the realistic look of marble in the porcelain Classentino Marble™, the limestone-inspired Modern Formation™ and the European Oak wood-look of Chateau Reserve™."

Stunning is the only way to describe **Classentino Marble**. This porcelain tile features the intricacies and veining of natural marble to create a bold aesthetic, perfectly accentuating luxury residential and commercial spaces.

Inspired by the appeal of natural limestone, Marazzi designers created **Modern Formation** to give customers a unique flooring solution meant to add depth to both indoor and outdoor spaces.

The brand's wood-look tile collection continues to grow with the introduction of **Chateau Reserve**. This porcelain stoneware is modeled after European Oak and features lightly distressed graining adding richness and texture. Its revolutionary StepWise™ technology adds superior slip resistance, vastly expanding use to outdoors.

"Original design and technology innovations allow Marazzi to pave the way for designers and architects to achieve a bold, striking aesthetic that truly makes a statement," said Shelly Halbert, Director of Product Design at Dal-Tile Corporation. "White marble is a classic, timeless look, and now grays, beiges, blacks and browns are becoming more popular as they come into the market."

CLASSENTINO MARBLE Marble-Look Porcelain Turns Heads

Classentino Marble offers the bold, realistic look of marble in a porcelain tile. The intricacies and veining of natural marble are artfully reproduced via Reveal Imaging™ technology. The collection is offered in five colors, as well as two different finishes, perfect for any design style. Classic weave and linear hex mosaics accent the collection for a modern twist on these timeless materials that make a profound statement on floors and walls in both residential and commercial spaces.

- Large format sizes- 12" x 24", 24" x 24", 24" x 48"—in matte and polished
- Classic weave and linear hex mosaics accent the collection

MODERN FORMATION Offers Unique Visuals and Bold Contrast

Modern Formation by Marazzi draws inspiration from the authentic appeal of natural limestone, featured in six uniquely different visuals achieved through Reveal Imaging technology. The contrast of these colors and styles are offered in large format sizes and available in unpolished and light polished finishes to create dynamic spaces. The collection also features a textured structure with StepWise technology that provides superior slip resistance. A bold chevron mosaic and a 2x2 mosaic complete the look.

- Large format sizes- 12" x 24", 24" x 24", 24" x 48"—in unpolished and light polished
- Available in 12" x 24" textured structure with StepWise technology suitable for outdoor use
- Mosaics in 2" x 2" and chevron accent the collection

CHATEAU RESERVE Revolutionizes Wood-Looks for Indoors & Outdoors

Chateau Reserve is the latest introduction into Marazzi's expansive wood-look tile collection. Offered in a visually stunning 48" plank size, Chateau Reserve features a lightly distressed European Oak look that is highlighted by the unique combination of plain, quartered and rift sawn visuals that enhance its authentic characteristics. Exclusive StepWise technology delivers superior slip resistance, expanding its use to outdoors as well as commercial spaces, with ease of cleaning. Five on-trend colors set this special collection apart, adding richness to varying design styles.

- Large format sizes- 6" x 48", 8" x 48", 12" x 48"
- Available in all sizes with StepWise technology suitable for outdoor use

About Marazzi

With a bold vision for the future, Marazzi built the first Italian-owned ceramic manufacturing plant in the U.S. in 1982, assuring domestic access to world-renowned technology and style. Manufacturing a vast array of quality tile products, including porcelains, glazed ceramics, glass mosaics, natural stones and metallics, the brand continues to evolve for the savvy homeowner and designer. Bold, daring and occasionally over the top, Marazzi provides captivating designs that integrate Italian style into exciting and imaginative environments.

For more information, visit www.marazzitile.com and follow Marazzi on [Facebook](#), [Twitter](#), [Pinterest](#) and [YouTube](#).

###